

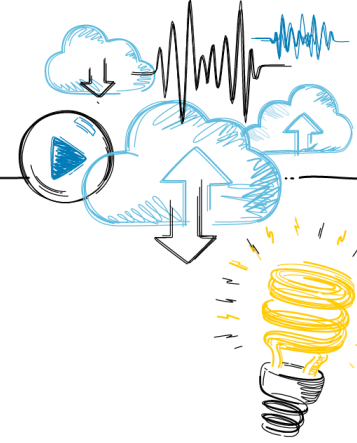
Multi-Disciplinary Journal Collections from Gale – Flexible, Powerful and Innovative

Chris Houghton – Head of International Training

21st April 2016



Agenda



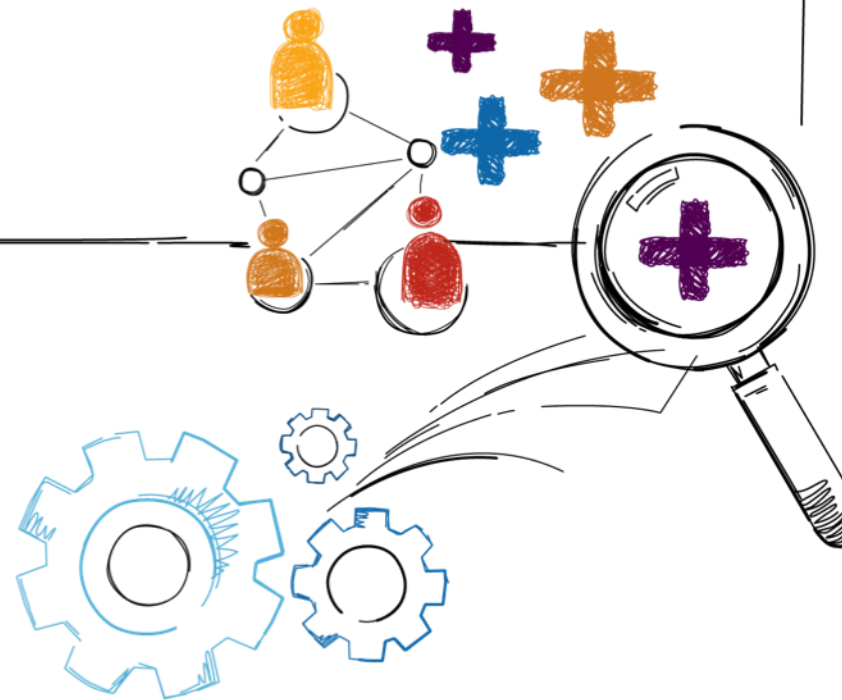
Infotrac Journal Collections – What are they, and how can they help you?

Gale Virtual Reference Library

How Infotrac and GVRL work together to give your students a uniquely useful research experience

Infotrac Journal Collections

What are they, and how can they help you?



What is Infotrac?



- Our aggregation platform, pulling together Journals, Newspapers, Magazines, Video, Podcasts and other material from around the world
- A collection of products with similar functionality, giving different content/level options depending on need
- Contains material sourced from around the world, in multiple languages
- Market-leading indexing schema ensures that students can quickly and accurately find material relevant to their interest and that researchers can trust the results that are returned
- Lowest embargo rates of any major aggregator means that users will have access to the latest information far quicker than with competitors
- Major technology innovations will help users research in new ways and find connections between material that they would previously have been unable to make. They can then use the material they find in an unprecedented number of ways

Infotrac for Universities – some Numbers



Academic OneFile is our Infotrac product aimed at Universities, covering all Academic subjects from Archaeology to Zoology. It has:

- **17,430** total titles, of which **8,233** are in full text
- Titles across all academic subjects, including Medical, Engineering and Scientific titles
- A significantly lower percentage of Active Full Text titles under an embargo (**12%**) than any of our competitors
- The fewest total embargoed titles (**632**) of any major aggregator. Combine this with the lowest overall embargo rate (**311 days**), and it means that Hungarian institutions will have access to the latest research *much quicker*

Content Comparison: JCR Titles



We recognise that Hungarian institutions sometimes look to Impact Factor data from JCR to evaluate their aggregated database provision. Because of this, we have started a project to license as many of these journals as possible. At present:

Science List:

- We have more total titles than Ebsco – **4,644** vs **4,104**
- Rapidly increasing our full text offering – **998** (up 450 in the last 18 months)

Social Science List:

- Again, we have more total titles – **1,834** vs **1,645**
- **950** of these are full text

Infotrac – Enhancing Research through Technology



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Acade

Translate Interface to help users – Magyar included

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Keyword



Familiar Icons help to reduce training time and increase use

Subject Guide Search Publication Search

Consistent Look and Feel amongst all Infotrac products

Simple Search box with Search Assist to help users construct a search



What is Academic OneFile

Academic OneFile is the premier source of peer-reviewed full-text scholarly content across the academic disciplines. With millions of articles available in both PDF and HTML full-text, Academic OneFile is both authoritative and comprehensive.

Popular Articles

- Powering the world with artificial photosynthesis: humans are learning to m...
The Futurist
- Limelight on mobile learning: integrating education and innovation
Harvard Internat
- Climate change
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International Journal of Data Warehousing and Mining
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Of Counsel

Optimised for tablet/phone use and accessible for visually impaired users

Topic Finder



Use the Topic Finder to discover the context of your search term and uncover hidden connections.
Topic Finder

Trending Now

Capital Punishment

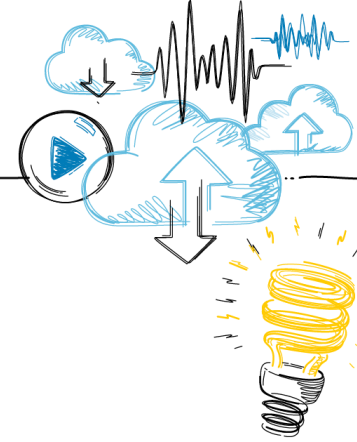
Global Warming

Nuclear Policy

Social Media

Tax Policy

Infotrac – Enhancing Research through Technology



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GALE Academic OneFile "Global warming" Keyword Advanced Bookmark More

Academic Journals (6,307)

Search Terms: Basic Search ("Global warming") LIMITS: With Full Text (X) Sort by: Newest

Full-text: *ARTICLE*
The expression of crisis management strategic model with staff behaviour approach, a case study of Tehran bus company.
Amir Mahmoudzadeh and Peiman Sanandaji.
International Journal of Health System and Disaster Management.
3.3 (July-September 2015) p141. Word Count: 3706.
Byline: Amir. Mahmoudzadeh, Peiman. Sanandaji Crisis management is very critical for cities and countries according to the current situation of land and problems arising from urban industrialization and its effects on...

Save

Full-text: *BRIEF ARTICLE, LETTER TO THE EDITOR*
Disregard at your Peril.
Scott Rapoport.
Mechanical Engineering-CIME.
137.6 (June 2015) p8. Word Count: 386.
To the Editor: I for one think that it was a clever idea to rebrand global warming as "disregard at your peril" and interesting, but not in the deceitful way that Douglas L. Marriot suggested.

PDF page(s) Save

Full-text: *BRIEF ARTICLE, LETTER TO THE EDITOR*
Tool for climatologists.
Gordon N. Rogers.
Mechanical Engineering-CIME.
137.6 (June 2015) p8. Word Count: 326.
To the Editor: This follows a series of letters on the subject of global warming published in the magazine during 20U and more recently one from Douglas Marriot in March 2015. In 2013 the Intergovernmental Panel on...

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Global warming
The Greenhouse Effect
Researchers Say Alarming Rapid...
Tracking Carbon Dioxide to...
Questioning Global-Warming...

Save Save Save Save Save

Academic Journals (6,307)
Magazines (9,218)
Books (76)
News (20,202)
Images (154)
Videos (70)
Audio (444)

Search within results

Filters:
 Full Text
 Peer Reviewed Journals
 Contains Images

Publication Dates: +

Subjects
global warming (1878)
climate change (577)
Greenhouse gases (297)

Document Type
Article (2649)
Brief article (2038)
Report (963)

Publication Title
Nature (552)
New Scientist (443)
Science (389)

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Integrated Results for all Content Types

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Market-Leading Subject Indexing allows users to refine a large set of results quickly and accurately

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Unique Technology: Interlinks



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TOPIC OVERVIEW
Ice-Shelf Stability
Encyclopedia of Ocean Sciences
Ed. John H. Steele, Steve A. Thorpe, and Karl K. Turekian. Vol. 3. San Diego: Academic Press, 2001. p1282-1290. COPYRIGHT 2001 Academic Press
C. S. M. Doake

Related Subjects

Climate change Continental shelves Geological formations Global warming Ice sheets Icebergs Ocean bottom
Oceanography Surface-ice melting Thermohaline circulation

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Ice-Shelf Stability
C. S. M. Doake, British Antarctic Survey, Cambridge, UK
Copyright © 2001 Academic Press doi:10.1006/rwos.2001.0005

[Introduction](#)
[What are Ice Shelves?](#)
[Why Are Ice Shelves Important?](#)
[How Have Ice Shelves Changed in the Past?](#)
[Where Are Ice Shelves Disintegrating Now? Two Case Studies](#)
[Why Do Ice Shelves Break-up?](#)

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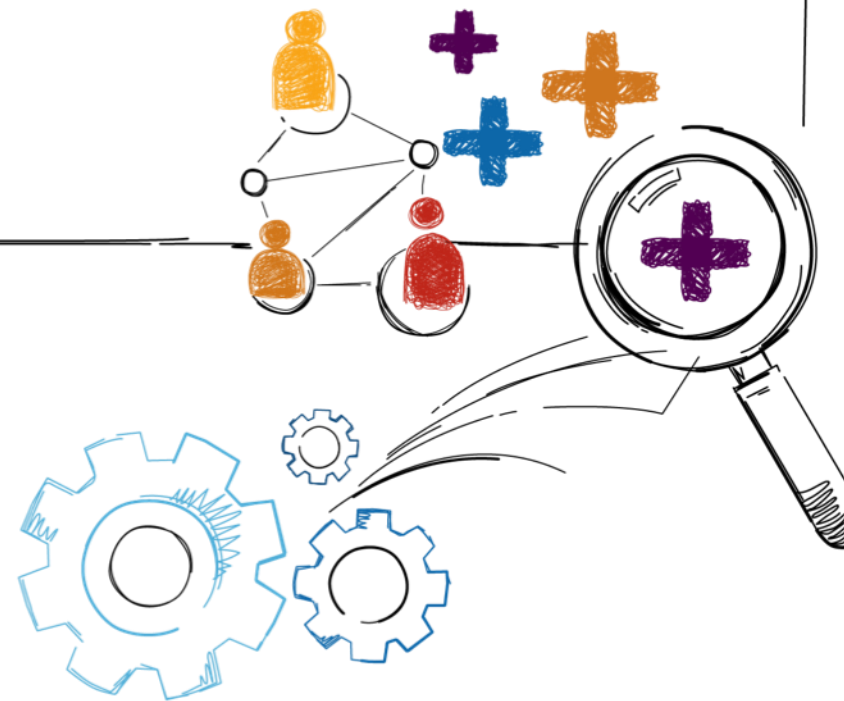
- This Technology is *Unique* – none of the other aggregators can offer this at present: neither Ebsco nor ProQuest have the platform to be able to replicate this
- This functionality works because Gale is the only one of the major aggregators who is also a publisher. GVRL, our award winning eBook platform, contains nearly 10,000 Gale-published titles as well as leading titles from over 100 publishing partners
- Replicates and improves on the Wikipedia experience, which our customers tell us is one of the major challenges to University Libraries
- It reaffirms Gale’s commitment to providing our customers with technology that improves and enhances their research

Why is Interlinks good for Hungary?

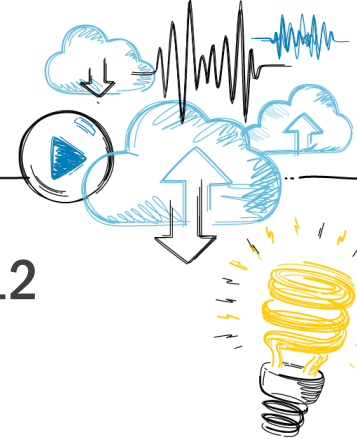


- Several Hungarian institutions already have GVRL ebook collections
- The Interlink connection between Infotrac and GVRL will enhance and increase the value of these investments and others to come
- GVRL includes major reference works in areas of study expressly desired by Hungarian institutions: Engineering, Hard Science, Medicine and many more
- Most major publishers make their latest content available on GVRL, including Springer, Wiley and Elsevier, all of which are highly in demand from our customers

Gale Virtual Reference Library (GVRL)



What is GVRL?



- Cengage Learning's eReference book platform – Library Journal 2012 product of the year
- Contains 17,000+ titles from Gale and over 100 publishing partners, including Springer, Wiley and Elsevier
- Features all of Gale's award-winning reference titles, including the Encyclopaedia Judaica, Gale Encyclopaedia of Medicine and Biotechnology in Context
- Covers all Academic subjects, including Engineering, Hard Sciences, Business and Psychology
- Cross-search your entire reference library and cross-search with Infotrac via Powersearch
- Interlinks will boost your usage and get value from your purchases

GVRL: Some Key Functionality



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- 101 WAYS TO MAKE YOURSELF Indispensable
- 101 WAYS TO SUCCESSFULLY Market
- THE 12

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 **TOPIC OVERVIEW**
What is a Dinosaur?
DK Guide to Dinosaurs
David Lambert. *DK Guides* New York: Dorling Kindersley, 2000. p4-5. COPYRIGHT 2000 Dorling Kindersley Ltd.

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Page 4

What is a Dinosaur?

KEY FEATURES
KEEP THE HEAT
DISCOVERING DINOSAURS
NOT DINOSAURS
DINOSAURS TODAY

DINOSAURS WERE AMONG the most amazing and successful animals ever. From ancestors no bigger than dogs, they evolved into gigantic killers as heavy as elephants, plant-eaters several bus-lengths long, and nimble little creatures the size of chickens. While they ruled the land, no mammal larger than a domestic cat survived. Dinosaurs first appeared about 230 million years ago and flourished for an astonishing 165 million years. Then, 65 million years ago, they suddenly and mysteriously disappeared. By comparison, modern humans have inhabited the Earth for only about 100,000 years.

KEY FEATURES

The dinosaurs were a group of mainly large, land-living reptiles. Like reptiles today, most had scaly skin (although some had feathers), a long tail, teeth, and claws on the fingers and toes. But while modern reptiles walk with their legs splayed sideways, dinosaurs walked upright with their legs directly below them, as mammals do. This key feature made many swift and agile on land.

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5 / 64 70%

WHAT IS A DINOSAUR?

DISCOVERING DINOSAURS
People have been finding dinosaur tracks for thousands of years, but the first to be identified as a giant extinct reptile was the largest jawbone of Megalosaurus ("great lizard"), named in 1830 by William Buckland, a British naturalist. The term "dinosaur" ("terrible lizard") was coined by the British scientist Richard Owen in 1842.

NOT DINOSAURS
While dinosaurs roamed the land, flying reptiles such as pterosaurs ruled the skies. Many people mistakenly think these animals were dinosaurs, but they formed a different branch of the reptile family tree. Likewise, the large seagoing reptiles, such as Ichthyosaurs and Plesiosaurs, belonged to other branches of the reptile family tree. Like most of the dinosaurs, these animals were an evolutionary dead end. Eventually they died out, and birds and mammals evolved to take their place.

KEY FEATURES
The dinosaurs were a group of mainly land, land-biting reptiles. Like reptiles today, most had scaly skin, although some had feathers, a long tail, teeth, and claws on the fingers and toes. In spite of their size, many dinosaurs walked upright with their legs directly below them, as mammals do. This key feature made many swift and agile on land.

KEEP THE HEAT
Birds and mammals are warm-blooded, which means their body temperature is always the same. In contrast, reptiles are cold-blooded—they heat up and become active only when it is sunny, and they cool down and become sluggish when it is cold. Were the dinosaurs warm- or cold-blooded? Most scientists think at least some flesh-eating dinosaurs were warm-blooded and that all big dinosaurs stayed warm because their bodies were too big to cool down at night.

DINOSAURS TODAY
Most scientists now believe that not all dinosaurs became extinct 65 million years ago. Some live on as birds—feathered descendants of small, omnivorous dinosaurs. Evidence for this theory comes from the many striking similarities between the skeletons of birds and dinosaurs, and from recent discoveries of feathered, four-toed dinosaurs such as Coelophysis. If the theory is correct, living dinosaurs outnumber their extinct relatives by ten to one.

Labels in the illustration:
 - **Neotyrannosaurus**: had a row of bony ridges coming from the front of the body.
 - **Parasaurolophus**: had a crest of up to 100 bony ridges.
 - **Protoceratops**: had a large frill.
 - **Stegosaurus**: had a row of bony ridges along its back.
 - **Triceratops**: had a large frill and three horns.
 - **Tyrannosaurus**: had a large head and powerful jaws.
 - **Velociraptor**: had a long tail and sharp claws.
 - **Archaeopteryx**: had a long tail and sharp claws.
 - **Pterosaur**: had a large head and powerful jaws.
 - **Ichthyosaurus**: had a long tail and sharp claws.
 - **Plesiosaurus**: had a long neck and sharp claws.
 - **Coelophysis**: had a long tail and sharp claws.
 - **Spinosaurus**: had a long tail and sharp claws.
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Demonstration

